



Taste the  in every drop.

Introducing the brand choosing to hope, help & heal.

We all have choices to make in this life, sometimes they are the right choices and sometimes they are wrong. In my mind, not to make a choice at all is unforgivable. My family's experiences have led me to choose to try to do some good in this world and to leave a legacy of peace.

My Dad was a police officer in Khan Yunis, Gaza. Forced from his home to live in Lebanon wasn't the tragedy he expected - he met and married my Mum!

I am one of six siblings. My brothers and I are all raising families here in the UK where we enjoy a peaceful, secure lifestyle - one that we don't take for granted.

We are proud to own a Palestinian and Lebanese restaurant and Shisha Bar which has become one of the North East's most popular venues.

Recently I've become concerned about some consumer brands who seem to fund and support those in this world intent on conflict.

So I've chosen to see if I can do the opposite.

Drinks are integral to our restaurant business so it was simple for me to choose to launch a range of amazing tasting colas and sodas, the profits from which could be used for good.

50% of my brand's profit will be donated to The Palestinian Red Crescent in Gaza and as the uncle of a premature niece, 30% will be donated to a local charity helping the families of premature infants.

Have I made the right choice? Only time will tell.

Peace be upon you.
Mohammed Wafi



**KUFFEYAH
COLA**

Taste the  in every drop.



ORIGINAL COLA

Enjoy the super refreshing taste of vanilla & cinnamon with a fizzy tingle of soda.

We strive to be a force for good in our turbulent world. We thought, maybe we could do some good for children in the UK and conflict regions.

80% of our profit will go to medical and humanitarian charities.

We've been told this makes no commercial sense...

... what do YOU think?



INGREDIENTS: Water, Sucrose/Glucose Syrup, Carbon dioxide, Colouring (Ammonium Sulfite Caramel), Acidity Regulator (Phosphoric Acid), Preservative (Sodium Benzoate), Sweetener (Sucralose), Flavoring, Caffeine (max. 120 mg/L), Stabilizer (Gum Arabic).
CONTAINS: Sugar, Sweetener & Caffeine

NUTRITION INFORMATION:

Typical Values	Per 100 ml
Energy	85 kJ / 20 kcal
Fat	0 g
of which saturates	0 g
Carbohydrate	5.0 g
of which sugars	4.9 g
Fibre	0g
Protein	0 g
Salt	0 g

ORIGINAL COLA

Pack size	330ml
Case size	24x330ml
Cases per pallet	121
Shelf life	24 months
Case gross weight	8.5Kg
Pallet gross weight	1050Kg
Pack bar code	8680998 054692

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